### **TUTORING ENGLISH AS A SECOND LANGUAGE**

Tutorat par les pairs en anglais langue seconde



# **Social Media**

**Speaking Lesson** 





#### TUTORING ENGLISH AS A SECOND LANGUAGE: SOCIAL MEDIA

# **STEP 1: Assessment**

• Do you think you use social media platforms more or less than a typical teen?

# **STEP 2: Theory**

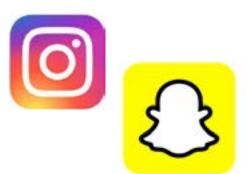
- 1. What social media platform do you use the most? Why?
- 2. Do you use Twitter? Why or why not?
- 3. How much time do you spend on social media in a day? Do you think it is too much?
- 4. Would it be hard for you to give up social media? Why?
- 5. Do you prefer TikTok or YouTube videos? Why?
- 6. What was the latest (or favourite) Youtube or TikTok video you watched? Describe it
- 7. Do you follow any influencers? Who? What type? (music, gaming, celebrity, humor, fashion, beauty, sports, food, fitness, health or other) What do you like about them?





#### TUTORING ENGLISH AS A SECOND LANGUAGE: SOCIAL MEDIA

- 5. Do you use Instagram or Snapchat more? Why?
- 6. Do you ever post a fake name to protect your privacy? When?
- 7. Do you know anyone who has been a victim of cyber-bullying? Explain.



# **STEP 3: Controlled and Communicative Exercises**

- 1. Read the following facts about social media that were available in 2022.
  - YouTube is the most used platform by teens (95%) followed by TikTok (67%) and then Instagram and Snapchat (60%). Only 32% use Facebook and less use Twitter and WhatsApp. Only 36% of teens say they use social media too much. However, 54% of teens would find it difficult to give up social media.(1)
  - The average teen spends three hours a day on social media (2)
  - Two out of three teenagers follow an influencer and the most popular influencers discuss music, gaming and celebrities. (3)
  - Twenty-six percent of teens post fake names or locations to protect their privacy. (4)
  - Fifty percent of 10-18-year-olds have been victims of cyberbullying. (5)
- 2. Is your use of social media similar to the majority of teens described above? Explain.

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# **STEP 4: Production Task**

- 1. Teen's use of social media changes very quickly. Do you think these statistics are valid?
- 2. Why do you think teens aren't using Facebook as much as in the past?
- 3. Do you think cyberbullying will increase or decrease in the future?
- 4. What do you think will be the most popular social media platform five years from now?

# **STEP 5: Final Review**

· What new vocabulary did you learn?

- 1. Teens, Social Media and Technology 2022. (August 10, 2022.) Pew Research Center. https://www.pewresearch.org/
- 2. Georgiev, Deyan. How Much Time Do People Spend on Social Media? (May 12, 2022). Review 42. https://review42.com/
- 3. 2 in 3 US Teens Follow Influencers. Which Types Are Most Popular? (December 6, 2021) Marketing charts. https://www.marketingcharts.com/
- I. Madden, M. and al. Teens, Social Media and Privacy. (May 21 2013.) Pew Research Center. https://www.pewresearch.org
- Cyberbullying Statistics (September 30, 2022). Enough Is Enough https://enough.org